



JAPAN AND SCANDINAVIA MEET

HAKUSAN – RATIA COLLECTION

2021 - the Start of a New Global Collaboration



from **JAPAN**

Starting from the import and sales of various international brands on Japanese market, in recent times our product suggestions have increasingly been adopted by our foreign partners.

Benefitting from our company history as a planner, manufacturer and distributor of original products, we judged the time was right for the creation of our own brand “Hakusan”.

Based on our over 10 years of experience as an importer and distributor of the very best dog brands from all over the world , and with the know-how we have nourished over the years by working with numerous domestic and international partners, we develop products that help owners and their beloved dogs.



All our products, the fruits of our experience, knowledge, research and constant development efforts, are unique in the world.

We produce inventive and useful original dog supplies, with affection, creativity, ingenuity, and our brand concept always in mind :

“Make your time with your dog more fulfilling and exciting”.



Hakusan Zero Harness



Hakusan Just Fit Harness



from **FINLAND**

Design Studio RATIA is a dynamic, creative, reliable and versatile design studio, which is famous for its timelessly beautiful, high quality products.

RATIA is the byword for trailblazing, timeless design and functional everyday luxury, which aims to create a lovely setting for you to live in.

Their strengths are long experience, versatility and a famous brand. They also offer an excellent price-to-quality ratio, since their design philosophy is that their products have to be affordable, even when their quality is top notch.

Their goal is to be present in every Finnish person's life with their inspiring partners. RATIA continues its international expedition in North America and Asia.

Design Philosophy

RATIA design philosophy is firmly based in an innovative approach to designing timeless and functional products. In addition, it includes a promise to create, not only timeless and durable products, but products that will enrich your everyday life.

Ristomatti Ratia

Ristomatti Ratia's life's work in design has taken Design Studio RATIA far. His skills in creating products and concepts that make the lives of ordinary people better and esthetically more pleasing, is the cornerstone of our design philosophy

Partnerships

Design Studio RATIA forms partnerships with many inspiring brands and producers. In the best case scenario, the partnerships last decades and improve as time goes by.

RATIA®



RAIN pattern by RATIA



ULPUKKA pattern by RATIA

HAKUSAN x RATIA COLLABORATION

Brief History

Based on our past of representing and distributing RATIA products in Japan over the years, the new collection was launched in 2021 when the Hakusan-RATIA partnership began with the terms that the emerging Japanese dog supplies brand can order design work from the leading Finnish design studio, and manufacture and sell models with attractive modern Scandinavian patterns.

Now RATIA's popular and successful contemporary Nordic designs can be seen displayed on Hakusan's high-quality dog supplies.

The new "Hakusan x RATIA" collection is established, with prospects of the further deepening partnership to explore new product ideas.

HAKUSAN x RATIA
COLLECTION

HAKUSAN - RATIA COLLECTION

Unique Collaboration between Japan and Finland

The universal appeal of RATIA design patterns add charm and beauty to Hakusan dog supplies. Many unheard-of products are being developed, an innovative Japanese dog harness decorated with the finest taste of contemporary Nordic taste, to take an example.

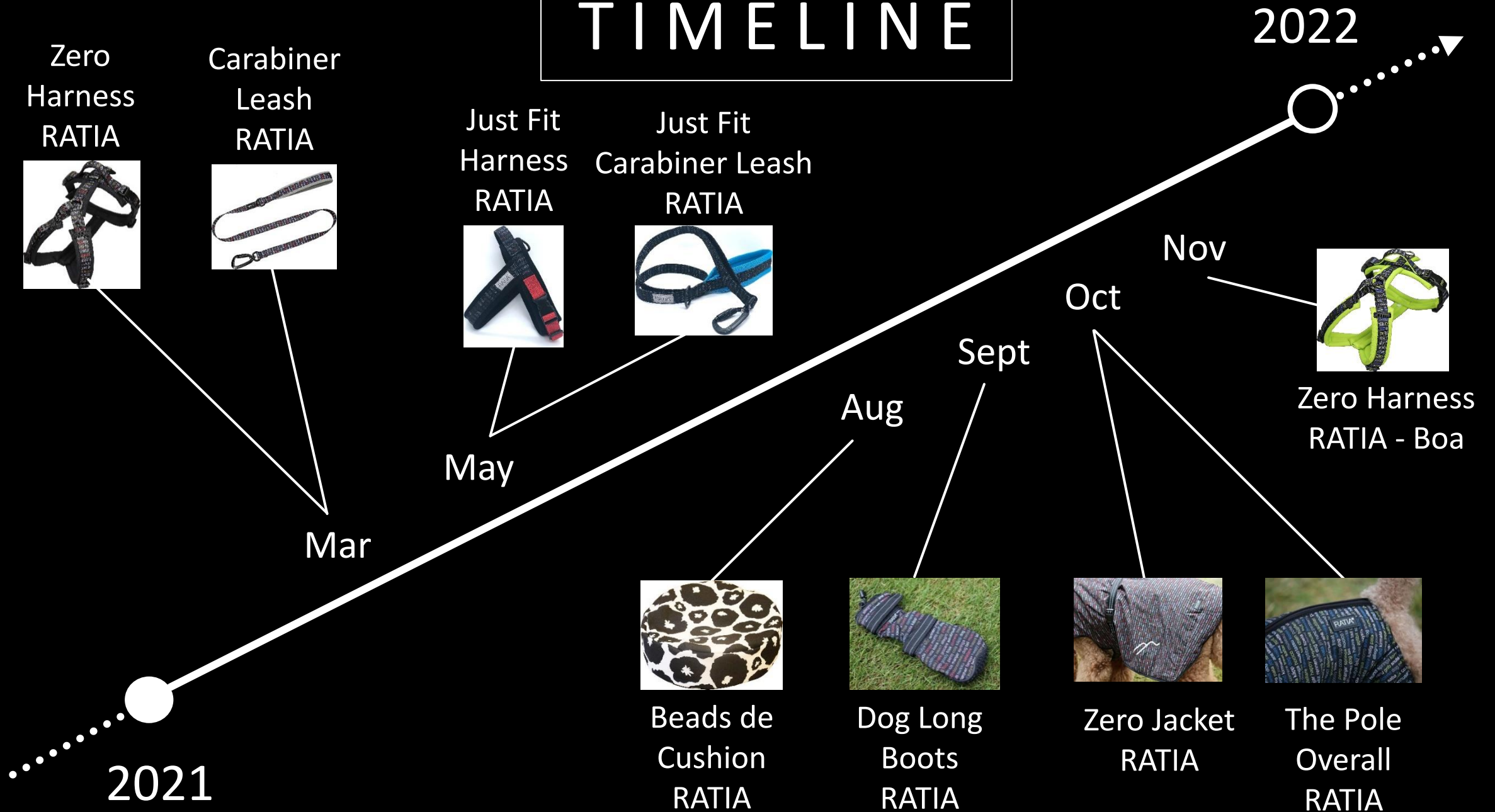
Japan and Scandinavia meet: the Hakusan - RATIA collaboration has triggered many inspiring cooperative projects, resulting in a number of high-quality and esthetic dog products and accessories that can be a unique experience for both dogs and humans.

With the diversification of our product lines, we are creating products that are not only practical and durable, but at the same time pleasing to the eye.



Multilingual GRAFICO pattern by RATIA

TIMELINE



Zero Harness RATIA



2021
HAKUSAN x RATIA
COLLECTION

HAKUSAN x RATIA
COLLECTION
2021



Black



Red



Turquoise



Orange



Lime



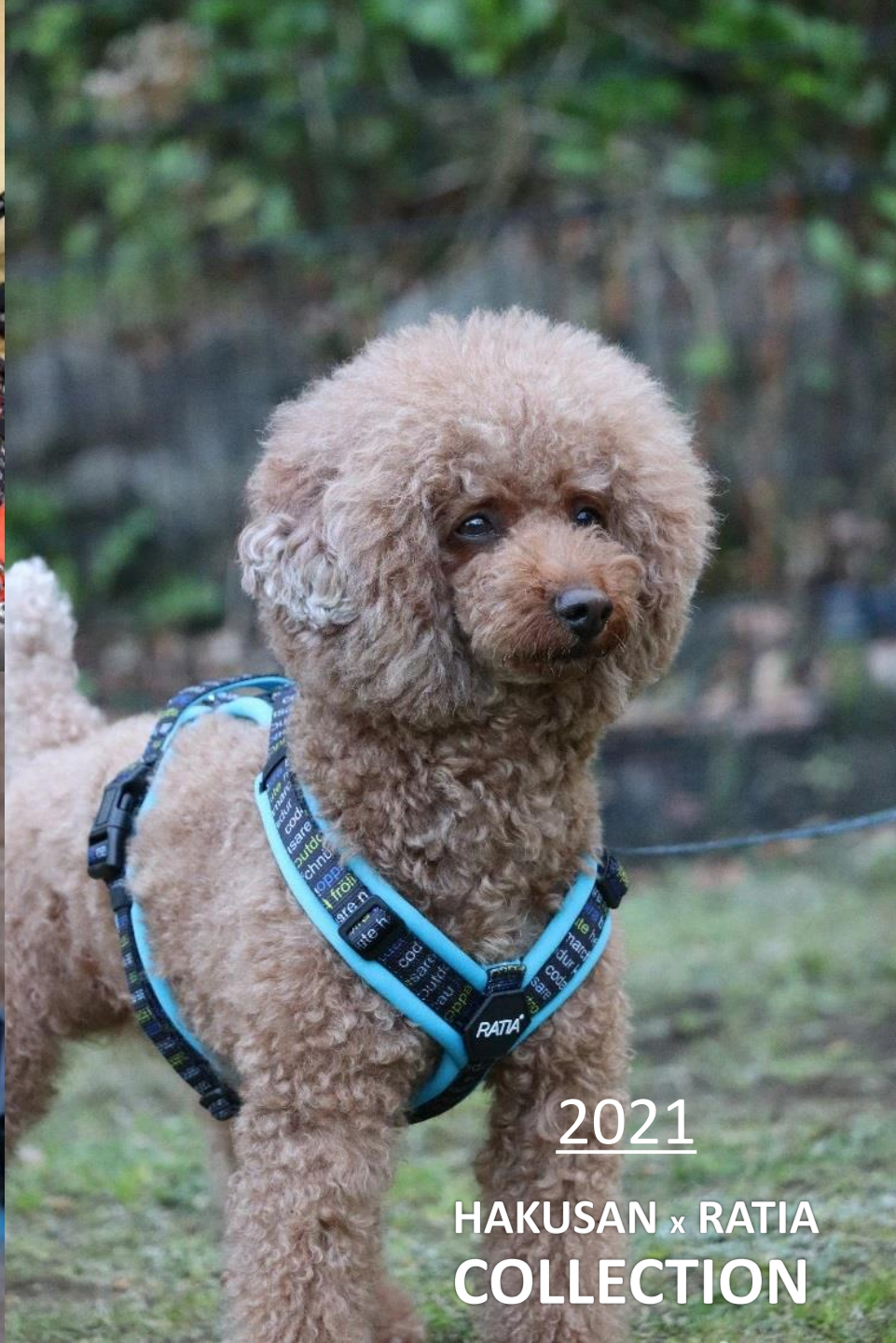
Yellow





2022

**HAKUSAN x RATIA
COLLECTION**



2021
HAKUSAN x RATIA
COLLECTION

Zero Harness RATIA - Boa



2021

**HAKUSAN x RATIA
COLLECTION**

Just Fit Harness RATIA



HAKUSAN x RATIA
COLLECTION
2021

GRAFICO-Black



GRAFICO-Pink



GRAFICO-Khaki



GRAFICO-Turquoise



Classic-Camo



Ocean-Camo



Tropical-Camo



2021

**HAKUSAN x RATIA
COLLECTION**



2021
HAKUSAN x RATIA
COLLECTION

GRAFICO-khaki

GRAFICO-turquoise



GRAFICO-black

GRAFICO-pink



2021
HAKUSAN x RATIA
COLLECTION

Just Fit Carabiner Leash RATIA



2021

**HAKUSAN x RATIA
COLLECTION**



GRAFICO-Black



GRAFICO-Pink



GRAFICO-Turquoise



GRAFICO-Khaki



Classic-Camo



Ocean-Camo



Tropical-Camo

2021

**HAKUSAN x RATIA
COLLECTION**

Dog Long Boots RATIA



HAKUSAN x RATIA
COLLECTION

2021



2021

**HAKUSAN x RATIA
COLLECTION**



Carabiner Leash RATIA



2021

**HAKUSAN x RATIA
COLLECTION**

Beads de Cushion RATIA

HAKUSAN x RATIA
COLLECTION

2021



ORVOKIT White & Grey



ORVOKIT Black & Grey



RAIN Black & White



ORVOKIT Black & White



DOGS White & Black



RAIN Beige & White



NEILIKKA White & Black



BLOCK Black & White



RAIN White & Black



2021

HAKUSAN x RATIA
COLLECTION

ULPUKKA Turquoise



ULPUKKA Black & Grey



ULPUKKA Orange & Yellow



ULPUKKA Black & Navy



ULPUKKA Black & White



STRIPE Grey & White



2021

HAKUSAN x RATIA
COLLECTION



2021

**HAKUSAN x RATIA
COLLECTION**



GRAFICO-Blue



GRAFICO-Red



FOREST-Camo



2021

**HAKUSAN x RATIA
COLLECTION**



2021

**HAKUSAN x RATIA
COLLECTION**

HAKUSAN x RATIA
COLLECTION

2021

Zero Jacket RATIA





GRAFICO-Blue



2021

**HAKUSAN x RATIA
COLLECTION**



GRAFICO-Red