

ZERO HARNESS



Innovative Dog Harness with Ingenious and Inventive Features

Launched in 2019 in the Year "Zero" of a New Era

Incarnation of Hakusan's "Zero-Pressure" Design Concept

Zero Harness - Ultimate Dog Harness from Japan



Hakusan zero harness is the culmination of years of assiduous research, tests and development efforts, with all our knowledge, experience, design concepts and ideas put into practice.

Specially designed to minimize pressure on the dog's neck and trachea, with its lavishly cushioned inner contact area, Zero Harness is classified into the "Y-shaped harness", that has the advantage of giving less pressure on the dog's neck and trachea part. Adjustable on both neck and chest level, this "zero-pressure" harness provides a perfect fitting experience for any breed and size.

For the inner contact area with the body, a thickly cushioned neoprene material is adopted, so that the harness assures a reduced strain on the neck, while also providing a gentle, soft fit.

Another key feature of Zero Harness is the double buckles on both sides of the torso part, that allow you to put the harness easily on your dog without lifting up the legs. In addition, the handle on top, designed for extra manageability, is the default equipment for all sizes except the smallest XXS. The buckles are safety-tested and the handle grip offers a comfortable cushioning touch.



ZERO

0

The year 2019 - the year "zero" of the new imperial era "Reiwa"

The year 2019 is the year "zero" in Japan's new imperial calendar (Reiwa Era). On May 1st, 2019, a new imperial reign started after the abdication of the former emperor and the coming to the throne of the new sovereign of Japan. In celebration of this historic event, we timed the issue of Zero harness to coincide with the "zero" year of the Reiwa Era.



Zero Harness – Unique Experience



Practical, hand-friendly padded handle for extra convenience.

Size adjustable on both neck and chest. Provides the custom-made-like, perfect fit for any breed.

Extra soft inside contact area made of high-quality, cushioning neoprene fabric with fast-drying function for utmost comfort.

The ultimate comfort-centered design reduces pulling, strain, constriction and other pressure on the dog's neck and trachea and allows the harness to stay always in the right position.

Extremely easy to put on and take off by using side buckles. No need to lift up the legs.

Reflective stitching lines woven into the straps for safety and security ("Camoufalge" and "Denim" harnesses do not have reflectors).



The removable and replaceable hexagonal brand logo patch is customizable by a custom patch on which to display whatever information you like (sold separately).

Features and Advantages

The Ultimate Incarnation of "Zero-Pressure" Design Concept

Extremely lightweight & heavy-duty

Unrivaled cushioning properties

Incomparable softness, suppleness and flexibility

Huge range of colors and sizes available

Replaceable and customizable brand logo

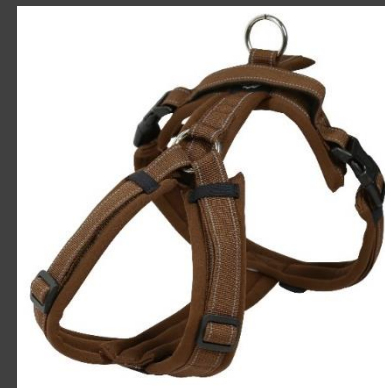


The Ultimate Incarnation of "Zero-Pressure" Design Concept

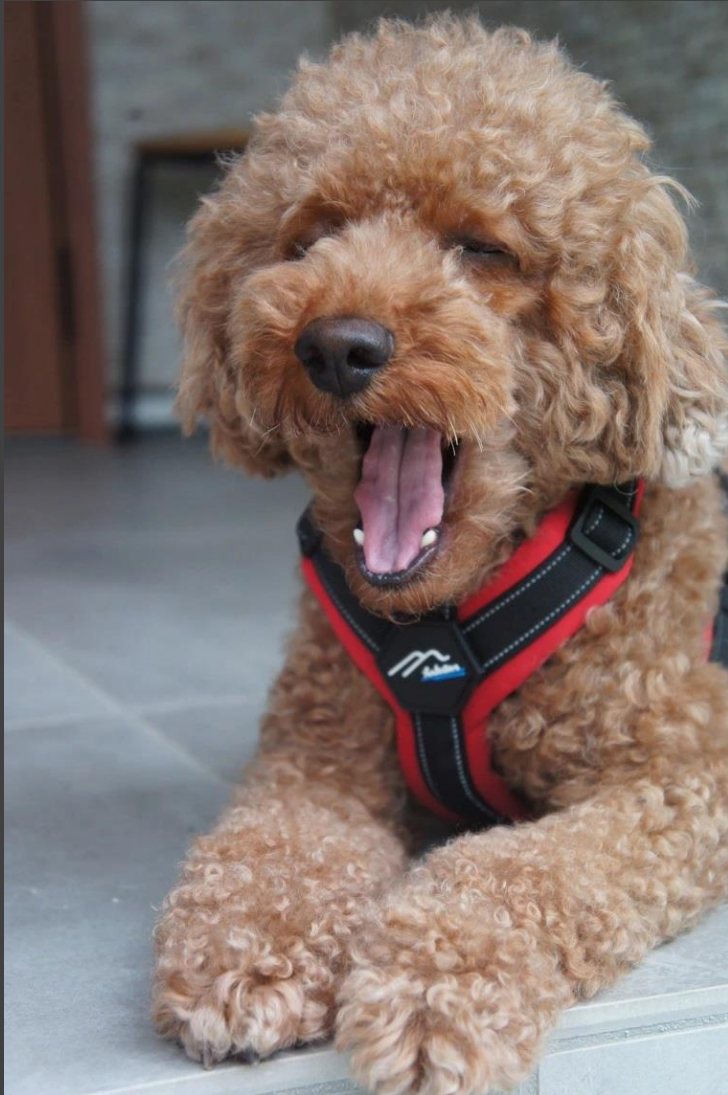
Behind all Hakusan harnesses lies our **"zero-pressure", "comfort-first" principle.**

These design concepts are imperative in our product development process and have the purpose of prioritizing comfort and the best possible fitting experience over other secondary elements.

Y-shaped and size adjustable on 3 parts - right and left shoulders and torso part, Zero Harness is **the quintessence of the principles, with all our knowledge, experience, knowhow and ideas put into practice.**



Lightweight & Heavy-duty



Light and strong - as is the case with most Hakusan harnesses and leashes, Zero harness meets the contradictory demands of extreme **"lightness" and "durability"**. Its unusual lightweight quality can be defined as **"ethereally light"**, which contributes to minimize burden or pressure on the dog wearing it.



Unrivaled cushioning properties

Highest-grade padding - one of the primary advantages of the Hakusan harness is its **lavishly padded cushioning properties**. Amply padded with soft neoprene fabric, Zero Harness boasts both advanced shock absorption and superior fast drying function.

The incomparably well-cushioned harness assures a reduced strain on the neck, provides a gentle fit for any breed and is practical even in rainy weather.



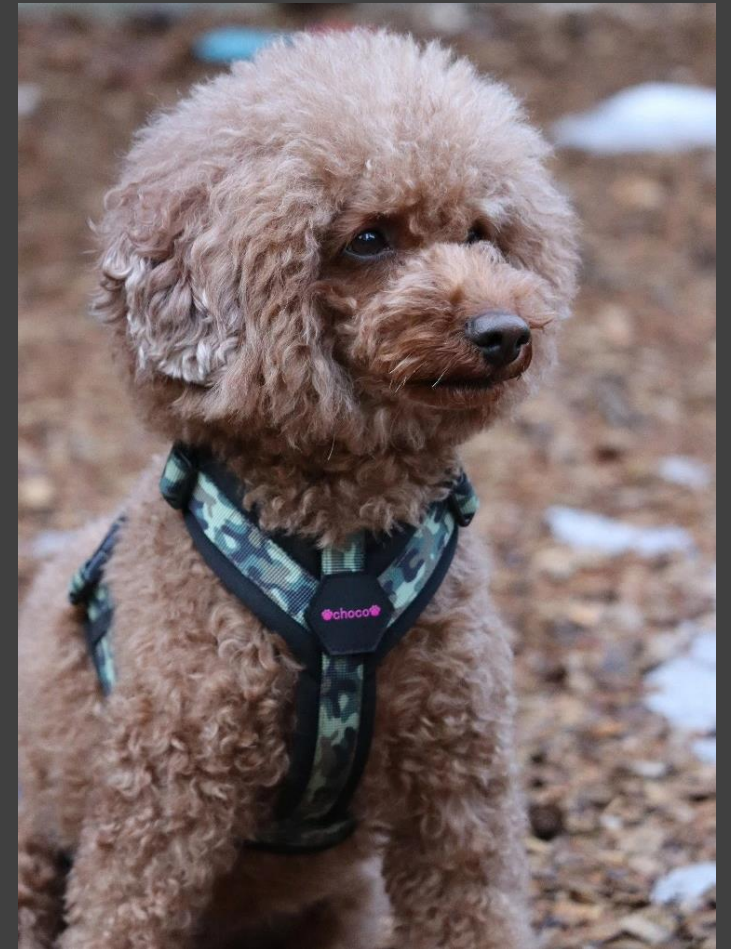
Softness, suppleness and flexibility

Realized by our technological superiority and unique “comfort-first” design philosophy, the incredible **softness and suppleness** of Zero Harness is a unique experience for any dog. Likewise, the superb **joint flexibility** adds to extra comfort and conformity.



Replaceable and Customizable Brand Logo

The brand logo patch is removable and replaceable by a custom patch of your choice (sold separately), on which you can display whatever information you like. Just by putting on the harness your custom-made patch and showing off your favorite name or letters, you can make your harness unique.



Huge range of colors and sizes



Zero harness distinguishes itself from other harness collections by its **enormous range of color and size options to choose from**: the lineup counts **119 variants** in total and includes bright and cheerful tones, dark tones, classical plain colors, denim blues, or unusual color combinations from which you are sure to find your favorite one.



Choose from 119 colors & sizes



Basic colors



Red x Black



Black x Turquoise



Lime x Yellow



Pink Camouflage



Blue Camouflage



Yellow x Gray



Pink x Pink



Camouflage



Gray x Mint



Orange x Yellow

Growing Repertoire - ZERO HARNESS RATIA



Japanese Harness meets Scandinavian Design



Issued in 2021: unique collaboration between Finland and Japan



The multilingual GRAFICO pattern by RATIA

*For more details on Zero Harness RATIA visit our [Zero Harness RATIA presentation page](#)

Zero Harness RATIA Basic colors



Lime



Yellow



Orange



Turquoise



Black



Red

2022 New Colors

RANGER SERIES



DENIM SERIES



*"Camoufalge" and "Denim" harnesses do not have reflectors



Black



Black Beige



Denim



Black Denim



Black green



Brown



Light Denim

Size guide

	Neck Circumference	Chest Circumference	
Tiny	20 - 30cm	30 - 40cm	Without Handle
XXS	26 - 31cm	34 - 43cm	
XS	31 - 42cm	43 - 52cm	With Handle
S	37 - 42cm	52 - 64cm	
M	43 - 50cm	62 - 74cm	
L	53 - 60cm	70 - 84cm	
XL	60 - 70cm	78 - 96cm	



